



**The Royal Street Stroll**  
**Friday, May 26, 2017 | 5:30-8:30pm**  
**Gallery Registration Fact Sheet**

**NOWFE is a NON-PROFIT ORGANIZATION**

To date, the New Orleans Wine & Food Experience has raised over \$1.2 million for local non-profit organizations right here in our community. We are proud to be a part of making New Orleans a better place to live, work and visit.

The New Orleans Wine & Food Experience is one of the premiere events in the Big Easy, showcasing what the city does best. In its 25<sup>th</sup> anniversary year, our New Orleans festival has become one of the most incredible culinary events in the nation, attracting over 7,000 gourmands and connoisseurs as well as art and music lovers.

Our signature evening event, the Royal Street Stroll, brings together New Orleans' greatest gifts—rare antiques, fine art, live music, and stunning historic architecture—with the world's most outstanding wines. Attendees will shop the enchanting galleries of Royal Street while experiencing wine offerings at each stop and food tents along the way.

The Stroll is led "parade-style" by the Krewe of Cork, a world-famous wine industry phenomenon, with several renowned winemakers serving as Grand Marshals.

**ROYAL STREET STROLL**

**Friday, May 26, 2017 | 5:30-8:30pm**

**Early Access Hours:** 5:00 to 5:30pm

This is for wine buyers, chefs and invited media, as well as early entry and VIP ticket holders. Takes place one half hour prior to the general admission gates open at the Royal Street Stroll.

**General Admission Hours:** 5:30-8:30pm

**Location:** 200-900 blocks of Royal Street

**Winery Pairings:** Participating galleries are paired with a winery that has registered for the Royal Street Stroll. Wineries will pour wine inside the galleries, while attendees shop and drink along the street. Please make sure you can accommodate a prominent space for the winery to serve and display their product. **PLEASE NOTE: ALL WINES ARE DONATED AND PAIRINGS ARE BASED ON AVAILABILITY.**

**Wine Deliveries:** Donated wine will be delivered to the galleries on Thursday, May 25, 2017 between 11:00am-2:00pm. Someone from the gallery must be present during that time to accept the delivery.

**Registration Deadline:** The deadline to register as a gallery is 5:00pm on Friday, May 05, 2017. **Any registrations received after May 05, 2017 are not guaranteed a winery, signage or placement on the Royal Street Stroll Passport.**

**WE SUPPLY:**

- Signage for gallery
- One (1) lecture table/school boy with linen (for winery)
- Ice (for winery)
- One (1) Bus Tub (for winery) & a Spit Bucket (for winery)
- Two (2) Royal Street Stroll Glasses
- Discounted tickets (up to four) for Royal Street Stroll or Grand Tasting (Contact Cate Ferguson at [cferguson@nocci.com](mailto:cferguson@nocci.com) if you are interested in buying discounted tickets)
- Wristband which allows you to sample food on Royal Street
- Gallery name printed on Royal Street Stroll attendee's credentials
- Gallery included in Royal Street Stroll specific promotion and marketing of the event