



2011 New Orleans Wine & Food Experience Beneficiary Application

NOWFE MISSION STATEMENT:

The mission of The New Orleans Wine and Food Experience is to bring together wineries, New Orleans restaurants, and wine and food lovers for the unique and exciting experience of pairing fine wine with world-renowned New Orleans cuisine. Through this experience, NOWFE aims to bring visitors to New Orleans with its "Feast for All of the Senses" by attracting a national audience of consumers, as well as winery representatives from around the world, thereby having a positive economic impact on the city of New Orleans, and raising funds to donate to charity. NOWFE is a non-profit organization that supports the local community by donating its profits to hospitality-based education programs and other vital community organizations.

GRANT ELIGIBILITY CRITERIA:

- Organization must be a 501c(3) serving Louisiana residents.
- Application must be received by close of business on November 1, 2011.

PLEASE SUBMIT THE FOLLOWING INFORMATION FOR REVIEW:

INTRODUCTION

Include organization name & brief history, contact name, e-mail address and phone number.

ANNUAL BUDGET

Include a list of funding sources.

PROGRAM/PROJECT SUMMARY

Answer each of the following questions:

- What services or benefits are you providing?
- Who do you provide services or benefits to?
- How will the donation funds from the New Orleans Wine & Food Experience be used? (Be as specific as possible.)
- How will you promote your cause?

PARTNERSHIP PROPOSAL

How do you envision a partnership with the New Orleans Wine & Food Experience?

For example:

- How can you promote the event to your supporters & recipients?
- Will you attend the event as a vendor to promote your cause?

***All eligible applications will be reviewed the by the Beneficiary Committee. This committee will then make recommendations to the Board of Directors for final approval and award. Email your application to Jamie@nowfe.com or mail to:**

**New Orleans Wine & Food Experience
P.O. Box 4248
New Orleans, LA 70185**